

2009 Pre-Seed Workshop Sponsorship Levels

The 2008 Pre-Seed Workshop was featured by the University at Buffalo News Services, the Buffalo News, as well as Buffalo Business First.

For more information, please contact Renata Bator at 716-881-7588 or rmbator@buffalo.edu

\$2,500 Sponsorship Level:

- Brand recognition on all program materials including emails to COE list-serve from March 1, 2009 until June 1, 2009 (as appropriate)

\$5,000 Sponsorship Level:

Benefits from previous level of sponsorship PLUS:

- Increased level of branding prominence over previous level
- Brief introduction to your company at times to be determined in collaboration with the program organizers
- Company representatives participate in each business concept team meeting from approximately 8:00AM until 5:00PM on June 9th and 16th at the COE
- Company representatives participate in opening dinner on June 8th from approximately 5:00PM to 8:00PM at the COE (recommended to include all participating employees in the day program)
- Company representatives attend the cocktail reception from approximately 5:00PM to 6:30PM on June 16th at the COE at the conclusion of the program (recommended to include all participating company representatives)

\$10,000 Sponsorship Level:

Benefits from previous levels of sponsorship PLUS:

- Highest level of branding prominence
- Provide a presentation regarding your company at times to be determined in collaboration with the program organizers (i.e. opening remarks prior to open dinners on June 8th and June 16th)
- Company representatives participate in opening dinner on June 8th from approximately 5:00PM to 8:00PM at the COE (recommended to include all participating employees in the day program **plus up to 5 other individuals you designate**)
- Company representatives observe the business concept team presentations from approximately 2:30PM to 5:00PM on June 16th at the COE (recommended to include all participating company representatives **plus up to 5 additional individuals you designate**)
- Company representatives attend the cocktail reception from approximately 5:00PM to 6:30PM on June 16th at the COE at the conclusion of the program (recommended to include all participating company representatives **plus up to 5 additional individuals you designate**)