

**2012 Pre-Seed Workshop Sponsorship Opportunities**  
*June 4<sup>th</sup>-5<sup>th</sup>, 12<sup>th</sup>; Opening Dinner, Day 1, Day 2 Activities*

**The Buffalo Pre-Seed Workshop has been previously featured by the Buffalo News, Buffalo Business First, as well as the IP Marketing Advisor.**

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*For more information, please contact Renata Bator at 716-881-7588 or [rmbator@buffalo.edu](mailto:rmbator@buffalo.edu)*

**\$2,500 Sponsorship Level:**

- Brand recognition on all program materials including monthly emails to COE list-serve from February 1, 2012 until June 1, 2012 (as appropriate)
- Company representative participates on one business concept team

**\$5,000 Sponsorship Level:**

Benefits from previous level of sponsorship PLUS:

- Increased level of branding prominence over previous level
- Brief introduction to your company at times to be determined in collaboration with the program organizers
- Company representatives participate in **each** business concept team
- Company representatives participate in Opening Dinner from approximately 5:00PM to 8:00PM at the COE (recommended to include all participating employees in the day program)
- Company representatives attend the Closing Reception from approximately 5:00PM to 6:30PM on Day 2 at the COE at the conclusion of the program (recommended to include all participating company representatives)

**\$10,000 Sponsorship Level:**

Benefits from previous levels of sponsorship PLUS:

- Highest level of branding prominence
- Provide a presentation regarding your company at times to be determined in collaboration with the program organizers (i.e. Remarks during the Opening Dinner or the Closing Reception on Day 2)
- Company representatives participate in Opening Dinner from approximately 5:00PM to 8:00PM at the COE (recommended to include all participating employees in the day program **plus up to 5 additional individuals sponsor designates**)
- Company representatives observe the business concept team presentations from approximately 2:30PM to 5:00PM on Day 2 at the COE (recommended to include all participating company representatives **plus up to 5 additional individuals sponsor designates**)
- Company representatives attend the Closing Reception from approximately 5:00PM to 6:30PM on Day 2 at the COE at the conclusion of the program (recommended to include all participating company representatives **plus up to 5 additional individuals sponsor designates**)