

# LIFE SCIENCES COMMERCIALIZATION LECTURE SERIES

**March 24, 2011**

**4:00 PM - 5:00 PM**

New York State Center of Excellence in Bioinformatics and Life Sciences  
701 Ellicott Street, Buffalo, NY 14203

## **“Innovation Works: Building the Pittsburgh Technology Economy”**

*Join us for lessons learned that can help fuel high-tech entrepreneurship in WNY*

Presenter:

**Bob Starzynski**

*Director of Business Development  
Innovation Works (Pittsburgh, PA)*

[www.innovationworks.org](http://www.innovationworks.org)



Innovation Works

As the largest seed-stage investor in Southwestern, PA, and one of the most active in the country, Innovation Works plays a vital role in their technology economy. They invest capital, business expertise and other resources into high-potential companies with the greatest likelihood for regional economic impact.

*Innovation Works' Business Model:*

- **Attract investment to the region**
- **Catalyze company creation**
- **Deliver economic return on investment**
- **Retain talent**
- **Enhance the region's strengths**

**To register for this free event, please visit:**  
**<http://2011marchlectureseries.eventbrite.com/>**

Lecture Followed By Beakers 'n Beer, 5PM - 7PM

The Eights on Main Street, 888 Main St.

Free beer, wings, and networking! To RSVP, please email [rsvp@bnmc.org](mailto:rsvp@bnmc.org)

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