

*The 8th Biotechnology
Management & Entrepreneurship
Seminar Series*

Impact of Obama's Health Reform on Reimbursement for Drugs and Devices

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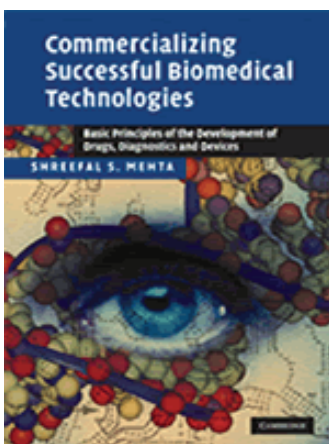
What are today's trends in health care reimbursement and how will they be impacted with the coming changes? Should small and large companies re-evaluate their product development portfolio given these trends?

**ASK THE PRESENTER DIRECT QUESTIONS
in this free interactive video conference**

Center of Excellence, B1-306

January 21, 5:30PM – 6:30PM

To register for this event, please visit <http://www.bioinformatics.buffalo.edu/events.php>



FREE BOOK RAFFLE!

Dr. Mehta's book is a comprehensive and practical overview of all the steps and challenges to successfully develop and commercialize a product from idea to income. His points are illustrated with real life examples throughout. Students and professionals alike should read this book!

Jim Mullen, CEO of Biogen-Idec and past President of the Biotechnology Industry Organization