



*The 8th Biotechnology  
Management & Entrepreneurship  
Seminar Series*

# “Innovation in the Business of Health Care”

**ASK THE PRESENTERS DIRECT QUESTIONS  
in this free interactive video conference**

A panel discussion moderated by:

**Eileen Murphy**

Chief Operating Officer, Price Waterhouse Cooper SMART practice

**Panelists:**

*Ms. Sue Ellen Wagner, Executive Director, Health Care Trustees of New York State*

*Dr. John Bennett, President and CEO, Capital District Physician's Health Plan*

*Mr. Omid Moghadam, Personal Geonomics Researcher, Harvard Medical School*

*Dr. Patrice Milos, VP and Chief Scientific Officer, Helicos Biosciences*

*Dr. Gina O'Connor, Associate Professor of Marketing, Lally School of Management &  
Technology at Rensselaer*

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The health care ecosystem is undergoing tremendous change due to cost pressures and anticipated policy changes. Representatives from across the ecosystem will share what they are doing to manage and incorporate needed innovation.

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**Wednesday, October 21 3:30PM – 6:00PM**  
**NYS Center of Excellence, B2-305**

To register, please contact Renata Bator ([rmbator@buffalo.edu](mailto:rmbator@buffalo.edu) or 716-881-7588)